



## Message from Maui Nui — August 2025

### Maui Nō Ka 'Ōi

Aloha kākou,

#### **The People. The Place. Maui.**

This month's lineup reflects the energy and creativity that make Maui so special—from cultural festivals and community clean-ups to property-wide refreshes and immersive culinary experiences. *Mahalo* to our partners for helping us welcome visitors with aloha and for making it possible to explore the island in a meaningful way.

To support thoughtful travel and help guests plan their Maui stay, please visit the [Special Offers page](#) — part of our campaign efforts to encourage longer stays, deeper connections, and shared value with our communities.

*Mahalo* for sharing Maui's story and continuing to encourage travel to our beautiful island!







## New Offerings

### Royal Lahaina Resort Partners with Mana Up Market

Royal Lahaina has partnered with Mana Up, the Hawai'i-based accelerator dedicated to growing local product businesses. The Mana Up Market marks the brand's first retail presence on the Valley Isle, featuring a curated selection of food, fashion, home, and beauty products from across the islands, with an emphasis on Maui artisans and Maui-sourced goods. The Mana Up Market at Royal Lahaina Resort & Bungalows welcomes both resort guests and the general public to explore and shop Hawai'i's best locally made products. For more information, please visit [www.royallahaina.com](http://www.royallahaina.com).



### Reel Social Media Workshop at Hyatt Regency Maui Resort & Spa

Set against the stunning backdrop of Kā'anapali Beach at Hyatt Regency Maui, the Reel Maui Social Media Workshop invites guests to explore the resort's most "Instagrammable" spots on a guided 1.5-hour tour. Led by local Maui content creator Klara Stafford, participants will receive personalized coaching on shooting, editing, and sharing engaging social media posts. Throughout the session, Klara captures custom content for each guest using their own phones, ensuring every attendee leaves with high-quality content ready for their Instagram feed. The class includes a final "delighter" beverage moment and is designed to accommodate small groups for an interactive adventure. For more information, visit [www.hyatt.com/hyatt-regency/en-US/oggrm-hyatt-regency-maui-resort-and-spa](http://www.hyatt.com/hyatt-regency/en-US/oggrm-hyatt-regency-maui-resort-and-spa).

### Wailea Beach Resort Debuts Property-Wide Refresh

Wailea Beach Resort has debuted a sweeping property refresh that breathes new life into its accommodations and public spaces. This includes all-new luxury Signature Oceanfront Villas that can expand from 1-4 bedrooms, with an open concept kitchen and living room, separate bedrooms, and spa-like washrooms. Drawing inspiration from the natural beauty of Wailea's shores, the refreshed design concept merges sophisticated simplicity with the authentic spirit of Hawai'i. Thoughtful upgrades include woven rugs made with 100% recycled plastic water bottles and a third rooftop pergola solar farm that generates an additional 78,000+ kWh electrical offset, bringing the annual total to 741,162 kWh for the property. For more information, visit [www.waileabeachresort.com](http://www.waileabeachresort.com).



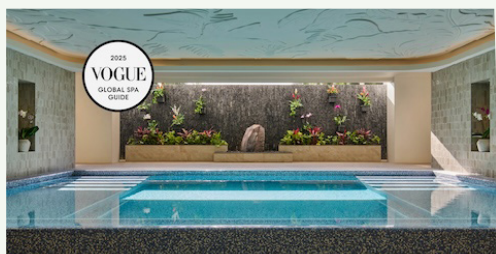
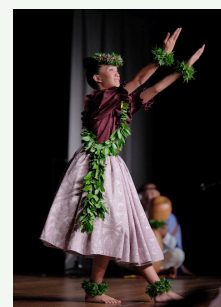
### Kapalua Wine & Chef Series

Taking place on the second Saturday of each month, the resort's new Kapalua Wine & Chef Series at Banyan Tree is an exclusive event pairing award-winning wines with creative dishes from top chefs, including MICHELIN-starred talent. Each month, guest chefs prepare special tasting menus, dishes from which are also available on the Banyan Tree menu for the month. Upcoming chefs include Lee Anne Wong, Top Chef (August 9), Chris Yang of Piglet & Co. (Sept. 13), Joe Frillman of Daisies (Oct. 11), and Andrew Yeo of Hakkasan (Nov. 9). In addition, the resort hosts a weekly Chef's Table series every Friday highlighting a unique tasting menu featuring exquisite dishes made

with fresh, seasonal ingredients throughout an interactive dining experience. For more information, visit <http://www.banyantreekapalua.com>.

### OUTRIGGER Kā'anapali Fall Cultural Activations

This fall, OUTRIGGER Kā'anapali Beach Resort invites guests to experience the richness of Hawaiian culture through two signature events. Hula O Nā Keiki is a beloved children's hula competition that celebrates *mele* (songs) and *mo'olelo* (stories) passed down through generations. The Kāluhiwaolele Maui Fiber Arts Conference honors traditional weaving practices with hands-on workshops and cultural demonstrations. Set along Kā'anapali Beach, the resort's ocean-view rooms offer a serene setting to stay on Maui's western shores. For more information, visit [www.outrigger.com/offers/okb/oceanview](http://www.outrigger.com/offers/okb/oceanview).



### Award-Winning Wellness Destination: Kilolani Spa at Grand Wailea

Experience Kilolani Spa at Grand Wailea – the resort's luxury spa and wellness destination, recognized by Vogue as one of the "Top 100 Spas in the World." The 50,000-square-foot spa and largest in Hawai'i, merges timeless Hawaiian principles and practices with advanced wellness techniques and technologies, and features signature treatments, rituals and custom oils inspired by the Hawaiian moon calendar.

Destress in its open-air communal Hydrotherapy Gardens featuring a Hawaiian-inspired Hammam, Salt Water Vitality Pool, Infrared Saunas, and more, or unwind in one of Kilolani's 40 Treatment Rooms. Ongoing wellness activities include monthly Full Moon activations and weekly sound healings. For more information, visit [spa.grandwailea.com](http://spa.grandwailea.com).



### Maui Restaurant Koast Debuts Summer Menu

This summer, Wailea's Koast introduces a lineup of new menu items where coastal cuisine meets Calabrian, Portuguese and Venetian flavors. Featured dishes highlight the restaurant's global culinary techniques with an emphasis on local ingredients. Guests can enjoy items such as their smoky Charred Octopus with Nduja Toast, as well as their Line-Caught Fish with Macadamia Nut Agro Dolce and Hawai'i Island Corn Ribs dressed in yuzu butter and furikake. The bar program features cocktails with layered flavors, clean and perfectly balanced for the summer season. For more information, visit [www.koastmaui.com](http://www.koastmaui.com).



### 'Mele' brings songs to life at Maui Ocean Center's Sphere

Maui Ocean Center hosts "Mele: The Hawaiian Music Experience" inside its intimate Sphere Theater most Tuesday and Saturday evenings. The immersive visual and musical journey showcases Hawaiian dancers and musicians, led by award-winning performer Eric Gilliom. The 16-song show begins with the triumphant "Haleakalā," featuring stunning footage of Maui's dormant volcano, before heading to the depths of the ocean with songs about marine plants and wayfinding. Enjoy complimentary appetizers and soft drinks before the show at Seascapes along with a selection of alcoholic beverages (available for purchase). For tickets, visit [www.mauiocceancenter.com](http://www.mauiocceancenter.com).

### Enter the Maui Gold Pineapple Recipe Contest!

Maui Gold Pineapple has launched its first-ever recipe contest! To enter, you must submit a full, original recipe that includes Maui Gold Pineapple as a featured ingredient, a complete list of recipe ingredients and step-by-step instructions, and at least two original photographs of the finished dish. Submissions are accepted until 11:59 p.m. HST on Tuesday, September 30. The winner will receive a grand prize of a one-year subscription of 25-pound cases of Maui Gold pineapples! The contest winner will be announced on October 25. For more information and to enter the contest, visit <https://www.maupineapplestore.com/pages/recipe-contest>.



### Experience Maui Pineapple Tour's newest tour: The Planting Experience!

Maui Pineapple Tour has launched "The Planting Experience," a new tour that allows guests to become a Maui Gold Pineapple farmer for the day! Guests will suit up in custom chaps to plant their very own pineapple, learn about the pineapple growing process during the guided tour and taste fresh pineapples. At the end of the experience, guests will receive an exclusive "Certified Maui Pineapple Farmer" badge and a pineapple to take home and enjoy. For more information and to book a tour, visit <https://maupineappletour.com/>.





## Sports

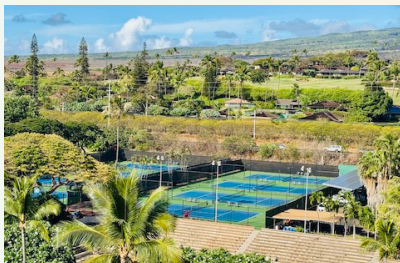


### Wailea Golf Launches New Online Shop

Wailea Golf has introduced an online storefront where guests can order – and customize – a wide array of name-brand products to suit their personal style. The new shop offers a continually updated selection of Wailea Golf and Tennis apparel, gear, accessories and gifts for men, women and youth by Nike, Lululemon, Johnnie-O, Turtlesen, Peter Millar and more. For many items, shoppers can choose their favorite color and size as well as their preferred Wailea logo and where it's placed. Selections are custom-made on demand and shipped directly to the customer. To shop online, visit [www.waileagolf.com](http://www.waileagolf.com).

### August is National Golf Month at Kā'anapali Golf Courses

August is National Golf Month and Kā'anapali Golf Courses is the perfect place to play more golf. Kā'anapali offers our Troon Access card, providing discounts to Troon Access members. Book up to 20% off on the Kā'anapali Kai and 15% off on the Royal. Want to sharpen your skills, or pick back up the game you used to play? Get the group together or book an individual lesson. Visit the driving range and through our APP Offers, enjoy buy one get one free small range buckets all month. For more information, visit [www.kaanapaligolfcourses.com](http://www.kaanapaligolfcourses.com).



### Game, Set, Maui: Royal Lahaina Resort Ups Its Tennis Game

Royal Lahaina Resort, USTA's preferred hotel partner on Maui, has just debuted newly resurfaced tennis courts for the ultimate wellness experience. In addition to the updated courts, the resort also recently welcomed RSPA Elite Tennis Professional, Cathleen E. Nicoloff as head teaching professional, offering guests an elevated racquet sports experience that blends expert instruction with a world-class setting. In addition to tennis and pickleball, Royal Lahaina also offers complimentary sunrise yoga, hula lessons, and a variety of water

activities for the ultimate active island escape. For more information, visit [www.royallahaina.com](http://www.royallahaina.com).

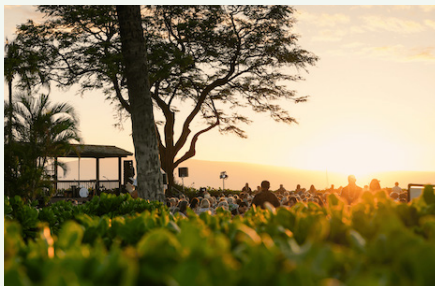




## Culture, Sustainability, Agritourism, Voluntourism and Mālama Activities

### Free Historic Walking Tours of Maui Towns

Maui Walking Tours is excited to celebrate having hosted 150 free walking tours since first launching in early 2024. Participants can join guided tours of both Kīhei and Wailuku weekly learning local stories, legends, and history. Form a deeper connection with the Maui towns you love! For more information, visit [www.mauiwalkingtours.com](http://www.mauiwalkingtours.com).



### Experience the Spirit of Aloha at the Hawaiian Music Series

Experience the spirit of aloha at the Hawaiian Music Series, presented by the Lahaina Restoration Foundation. Held on the Ocean Lawn at Sheraton Maui on the third Thursday of each month, this free concert series showcases the talents of local Hawaiian musicians in a stunning oceanfront setting. Open to both residents and visitors, the event invites guests to bring blankets, mats, or low-back beach chairs and relax under the stars. Enjoy an evening of authentic Hawaiian music, community connection, and island charm in one of Maui's most beautiful outdoor venues. For more information, [www.marriott.com/en-us/hotels/hnmsi-sheraton-maui-resort-and-spa/overview/](http://www.marriott.com/en-us/hotels/hnmsi-sheraton-maui-resort-and-spa/overview/).



## Festivals and Events

### September 20, 2025

#### **Maui Walking Tour – Kīhei Community Beach Cleanup Walk**

Maui Walking Tours offers free guided city tours of Maui's favorite towns. Learn history, culture, legends, and interesting tales describing Maui's past on gentle 1.5 hours walks through scenic locations. Join in on a community cleanup of the beachfront town of Kīhei on September 20th. Help beautify the parks, beaches, sidewalks, and public areas that make up the South Maui coastline. For more information, visit [www.mauiwalkingtours.com/our-tours](http://www.mauiwalkingtours.com/our-tours).



### September 23, 2025

#### **Maui Jazz and Blues Festival**

<http://www.mauijazzandbluesfestival.com/>.



### September 24, 2025

#### **Hawaii Food & Wine Festival**

<https://kaanapaliresort.com/hawaii-food-wine-festival/>.





## September 26, 2025

Southern Seafood Sunday Hosted by Chef Aarón Sánchez at Royal Lahaina Resort as part of Hawaii Food & Wine Festival <https://hawaiifoodandwinefestival.com/events/southern-seafood-sunday/>.



## October 31, 2025

**Hyatt Regency Maui - Haunted House and Halloween Village**  
Celebrate Halloween with a spooky evening featuring our Annual Haunted House, with proceeds supporting the Maui Charity Walk. Enjoy complimentary admission to the Halona Kai Halloween Village, trick-or-treating, a guest costume contest, and voting for your favorite pumpkin carving. Guests can also enjoy a family-friendly Halloween movie and a la carte food and drinks available for purchase throughout the night. For more information, visit [www.hyatt.com/hyatt-regency/en-US/oggrm-hyatt-regency-maui-resort-and-spa](http://www.hyatt.com/hyatt-regency/en-US/oggrm-hyatt-regency-maui-resort-and-spa).



### Maui

Maui offers the best of both worlds, a unique blend of resort sophistication and small town charm. Graced by beaches, sunsets and tropical getaways, romance is always in the air on The Valley Isle.

[VisitMaui.com](http://VisitMaui.com)  
[twitter.com/mauivisit](https://twitter.com/mauivisit)

[facebook.com/visitmaui](https://facebook.com/visitmaui)  
#VisitMaui



### Moloka'i

Moloka'i is a timeless Hawaiian Island unlike any other. Life is simpler here. This is a place where Hawaiian culture and community continue to thrive.

[Molokai-Hawaii.com](http://Molokai-Hawaii.com)  
[twitter.com/seemolokai](https://twitter.com/seemolokai)

[facebook.com/molokaivisitorsassociation](https://facebook.com/molokaivisitorsassociation)  
#VisitMolokai



### Lāna'i

The unique accommodations of Hulopo'e Bay and Lāna'i City are just the start. The unexpected discoveries, found while exploring the uncharted roads, feel even more personal on this secluded isle.

[VisitLanai.net](http://VisitLanai.net)  
[twitter.com/visitlanai](https://twitter.com/visitlanai)

[facebook.com/visitlanai](https://facebook.com/visitlanai)  
#VisitLanai



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